



Altrusa International of Richardson Foundation, Inc.

P. O. Box 832101, Richardson, TX 75083

www.altrusarichardson.com

March 1, 2017

Dear Community Supporter,

We are proud to announce the *2017 Outstanding Women of Today . . . Builders of Tomorrow Annual Luncheon and Awards Presentation* will be held Friday, October 27 at the Renaissance Richardson Hotel. We are seeking sponsors for this special event and hope you will participate at one of the levels: Presenting, Platinum, Gold, Silver, or Bronze. I have attached our Sponsorship Commitment Form for your review.

Altrusa International of Richardson, Inc. is part of an international organization whose main purpose is to provide service to our local area. Last year, our 80 members gave over 10,000 hours of service in Richardson and the surrounding area. Our Foundation is a 501 (c)(3) nonprofit organization and gives financial support to many community projects.

At our 2016 awards luncheon, we recognized the 32 phenomenal women who were nominated for their leadership, innovation, and professional achievements. Six of those women were honored as the Outstanding Woman of Today in their respective categories. It was inspiring to see and hear what these women have accomplished in their careers to better themselves and their community.

According to current statistics, women make up about 50% of the labor force; and comprise 49% of management, professional, and related positions. Your sponsorship of the *Outstanding Women of Today . . . Builders of Tomorrow Luncheon and Awards Presentation* will provide visibility for your organization to more than 400 community members and leaders typically in attendance. It will also reinforce the respect and value you place on the women in your organization. Altrusa wants to recognize you through our publicity for this event,

We sincerely appreciate your consideration of sponsorship commitment for this luncheon honoring women's achievements. You may also choose to nominate someone from your organization as an Outstanding Woman for 2017!

The deadline for sponsorship commitments is October 1, 2017. Please feel free to contact the Sponsorship Coordinator or a member of her team if you have questions.

Sincerely,

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