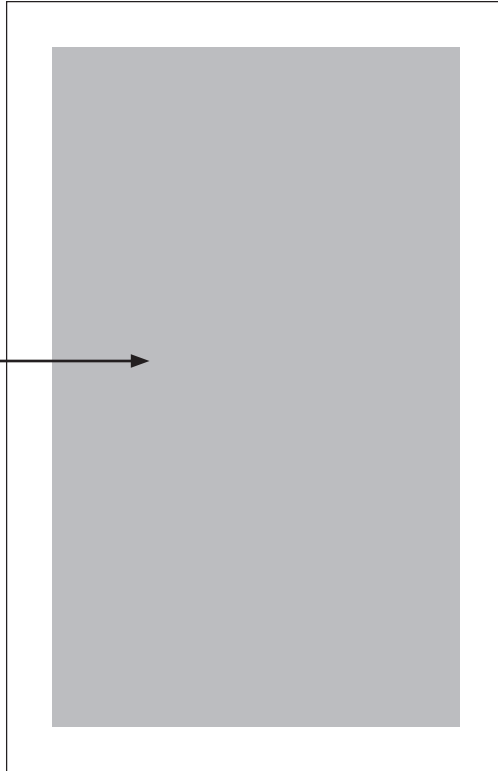


Ad specs for 2018 Altrusa OWT program

FULL-PAGE AD – 4.5" X 7.5"



All ads are non-bleed.

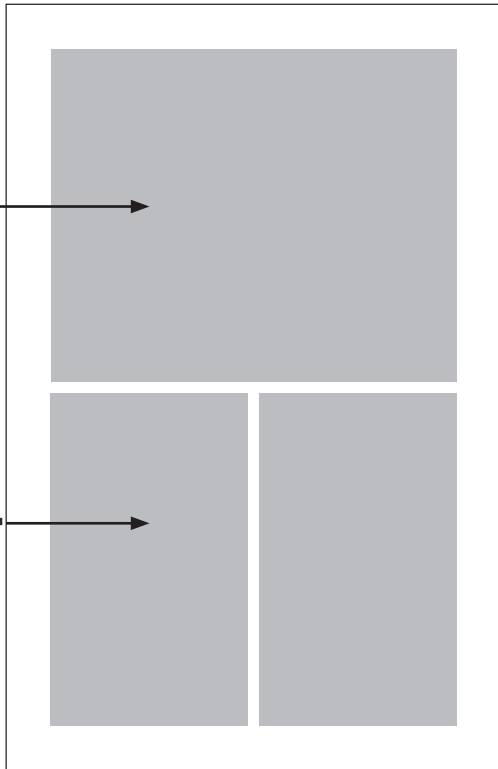
Ads need to be sized as indicated on this sheet and must be sent as print-ready PDFs with all fonts embedded or outlined. Ad photos or illustrations should be minimum 300 dpi.

If you are only placing a logo as a sponsor – logos need to be submitted as high-res EPS (vector preferred) or PDFs or JPEGs. If you cannot submit your logo as an EPS vector please make sure that it is at least 300 dpi resolution to fit in the ad size you have sponsored.

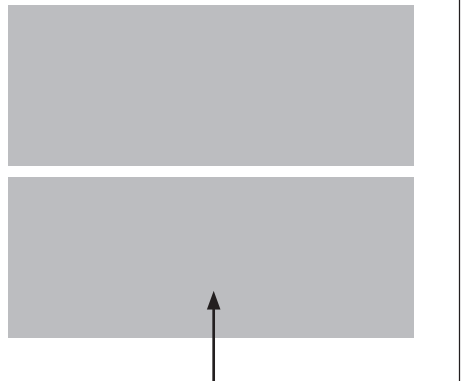
Color:

All ads or logos must be either one color (Black) or 4/color process (cmyk). PMS colors must be converted to cmyk.

HALF-PAGE AD – 4.5" X 3.6875"



QUARTER-PAGE AD – 2.1875" X 3.6875"
VERTICAL



QUARTER-PAGE AD – 4.5" X 1.78125"
HORIZONTAL

HALF PAGE AD – 4.5" X 3.6875"

**QUARTER PAGE AD –
2.1875" X 3.6875"**

**QUARTER PAGE AD –
2.1875" X 3.6875"**

ACTUAL AD SIZES

QUARTER PAGE AD – 4.5" X 1.78125"

QUARTER PAGE AD – 4.5" X 1.78125"